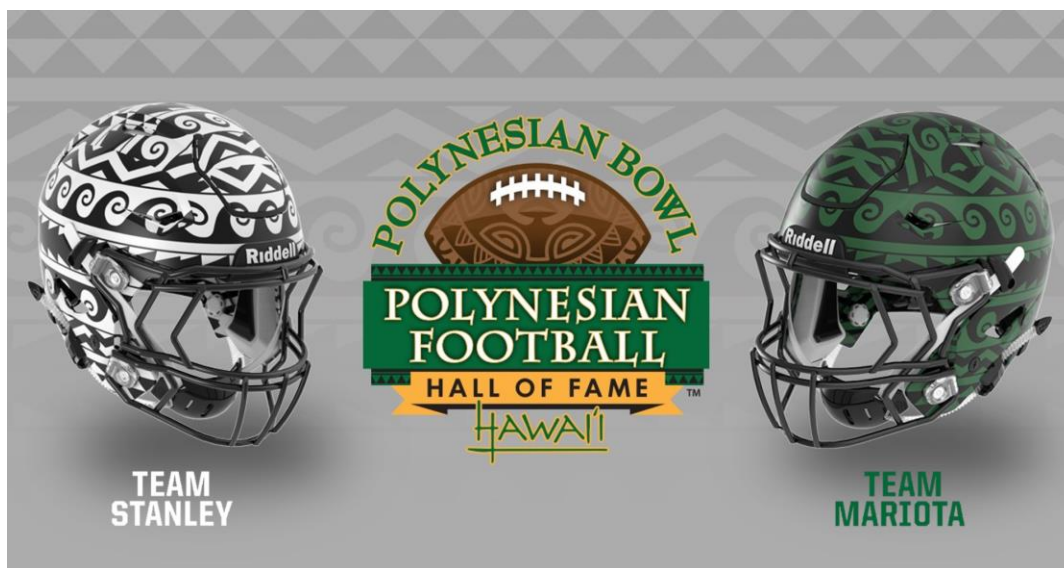


FOR IMMEDIATE RELEASE



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INAUGURAL POLYNESIAN BOWL HELMETS UNVEILED



Honolulu, HI (January 10, 2017) – The Polynesian Football Hall of Fame unveiled today, the inaugural Polynesian Bowl **Riddell SpeedFlex** helmets. Riddell is the official protective equipment partner of the Polynesian Bowl.

The helmet design is inspired by KAPA or TAPA; a barkcloth that is prepared and utilized by families throughout Polynesia. The design elements are a reflection of the natural environment and Pacific Island lifestyles. For the Polynesian Bowl the Kapa design is a symbol of cultural integrity, unity and Aloha.

“These beautifully designed helmets will bring pride to all of Polynesia,” said Chairman and Co-Founder **Jesse Sapolu**. “We are honored to have the support of Riddell.

“Our players are going to love these helmets,” said Team Captain **Marcus Mariota**. “The Polynesian Bowl has become one of the top high school all-star games because of Riddell.”

ABOUT THE POLYNESIAN FOOTBALL HALL OF FAME

The Polynesian Football Hall of Fame honors Polynesia’s greatest players, coaches and contributors. It also serves as a resource for Polynesian football history and provides educational support for Polynesian youth through scholarships and other educational programs. Its permanent home is located at the Polynesian Cultural Center (O’ahu’s North Shore) and was established in 2013 by Super Bowl Champions **Jesse Sapolu** and **Ma’a Tanuvasa**. Other board members include **Troy Polamalu**, **Vai Sikahema**, **June Jones** and **Reno Mahe**. For more information, visit www.PolynesianFootballHOF.org.

ABOUT THE POLYNESIAN BOWL

Organized by the Polynesian Football Hall of Fame, the Polynesian Bowl will feature the world’s elite high school players of Polynesian heritage and other ancestries. Tennessee Titans QB **Marcus Mariota** (TEAM MARIOTA) and Baltimore Ravens OT **Ronnie Stanley** (TEAM STANLEY) will serve as team captains. Polynesian Football Hall of Fame Inductees **Jack Thompson** and **Olin Kreutz** will serve as honorary head coaches. For more information, visit www.PolynesianBowl.com.